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FUSION® WINS STEVIE® AWARD IN 2006 SELLING POWER SALES EXCELLENCE AWARDSSM

Performance-Based Selling and Dedicated Sales Teams Make the Difference

Baltimore, MD – December 8, 2006. Fusion Sales Partners®, a leading provider of high-performance sales teams to the Fortune 1000 and Global 500, today announced that it received a Stevie Award for the **Best Run Sales Organization for Medical Product Sales** at the 2006 Selling Power Sales Excellence Awards held on December 4th at the Westin Casuarina Hotel, Spa & Casino in Las Vegas, Nevada.

The new awards were jointly presented by *Selling Power* magazine, the leading sales management publication with 145,000 subscribers in 67 countries, and The Stevie® Awards, which have been hailed as "the business world's own Oscars" by the *New York Post* (April 27, 2005). More than 230 nominated sales executives from around the world attended the event, and more than 300 entries from companies of all sizes in virtually every industry were submitted for consideration in more than 40 categories this year, including the Best Run Sales Organization.

"Sales outsourcing is not a silver bullet, but when the right product or service is matched to a top performing sales team, the magic begins to happen," said Gary Rader, EVP of Business Development at Fusion Sales Partners. "We view Fusion's performance-based approach to selling and dedicated sales teams as the two critical factors leading to our success in medical product sales as well as other industries. We appreciate the recognition and look forward to continuing our role as a leader in the sales augmentation industry."

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected Stevie Award winners from among the Finalists. Finalists were chosen by business professionals worldwide during preliminary judging. The Stevie trophy was designed by R. S. Owens, the same company that makes the Oscar and the Emmy.

"We congratulate all of the Stevie winners and Finalists in the first annual Selling Power Sales Excellence Awards for their historic accomplishments," said Gerhard Gschwandtner, founder and publisher of *Selling Power*. "As these awards grow in entries and visibility over the years, these companies will be able to look back with pride and say that they were the first-ever winners of these coveted awards."

About Fusion Sales Partners

Fusion Sales Partners is a leading provider of high-performance sales teams for the Fortune 1000 and Global 500 elite. By exploiting its sales engine to gain competitive advantage in partners' targeted markets, Fusion acts as an extension of your sales force and integrates with existing sales teams to *intelligently accelerate* the pursuit of market dominance and build profitability.

Fusion's results-oriented, entrepreneurial sales teams are focused on and rewarded for increasing our partner's market share. All sales resources are strategically integrated with existing sales channels to mitigate channel conflicts and optimize productivity. Our financial success hinges on our partner's success. To learn how Fusion can reenergize sales performance and intelligently accelerate the pursuit of market dominance, contact us at 800-456-7383 and visit www.fusionsalespartners.com. In 2004, Inc. Magazine referred to Fusion as "The Ultimate Sales Force." Fusion is the proud winner of the 2003 Ernst & Young Entrepreneur of the Year Award and the 2006 Stevie Award for the Best Run Sales Organization for Medical Product Sales.

About The Stevie Awards

Hailed as "the business world's own Oscars" by the *New York Post* (April 27, 2005), Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Selling Power Sales Excellence Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About Selling Power

Selling Power is the world's leading sales management magazine with more than 145,000 subscribers in 67 countries. Learn more at www.sellingpower.com.

For more information, contact:

Michael Persiano, Fusion Sales Partners

Vice President, Marketing

Phone: 610.608.0120

email: mpersiano@fusionsalespartners.com