



Fact Sheet: Fusion Sales Partners®

Location:

Fusion Sales Partners (World Headquarters)
500 East Pratt Street
Suite #1050
Baltimore, MD 21202
Toll-free: 1-800-456-7383
Fax: 410-558-1060
www.fusionsalespartners.com

Company Profile:

Fusion Sales Partners is a leading provider of high-performance sales teams for the Fortune 1000 and Global 500 elite. By exploiting its sales engine to gain competitive advantage in partners' targeted markets, Fusion® acts as an extension of your sales force and integrates with existing sales teams to *intelligently accelerate* the pursuit of market dominance and build profitability.

Fusion's results-oriented, entrepreneurial sales teams are focused on and rewarded for increasing our partner's market share. All sales resources are strategically integrated with existing sales channels to mitigate channel conflicts and optimize productivity. Our financial success hinges on our partner's success. In 2004, Inc. Magazine referred to Fusion as "The Ultimate Sales Force."

Executive Team:

Peter Groop: CEO and President
Gary Rader: Executive VP, Business Development
Kevin Donovan: Executive VP and General Manager
Mark Norwicz: CFO
Michael Persiano: VP, Marketing

Fiscal Year 2006 Performance:

Approximately one half billion dollars in product and services sales

Clients Served:

Fusion provides its exclusive, alternative sales channel services to the Fortune 1000 and Global 500 elite.

Salient Partners:

General Electric, IBM, Kodak, and HP.

Awards:

Fusion Sales Partners is the proud recipient of the 2006 Stevie Award for the Best Run Sales Organization. The award was presented at the 2006 Selling Power Sales Excellence Awards in Las Vegas.

Peter Groop, CEO and President of Fusion Sales Partners, is the 2003 Winner of Ernst & Young's Entrepreneur of the Year Award.

Contact:

For additional information about Fusion Sales Partners, contact:
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Fusion Sales Partners. . .

Intelligent Acceleration to Market Dominance™