

Fusion Pursues New Partners and Prepares for Explosive Growth; Adds Key Members to Team, Launches Sales Outsourcing Campaign, Moves to Prime Location

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Fusion Sales Partners, a leading provider of high-performance sales teams to the Fortune 1000 and Global 500 elite, today announced it has taken significant actions to propel its market position and prepare for explosive growth in the sales outsourcing industry. Key actions include adding top executives to the team, launching national sales outsourcing campaigns to North America's top corporations, and relocating its headquarters to a prime location in Baltimore's central business district. These actions follow two consecutive quarters of record sales for Fusion. Fusion sold nearly one half billion in products and related services for its clients in 2005.

"Top executives in the Fortune 1000 need to put more feet on the street to drive revenue growth and increase earnings per share. I've moved Fusion to prime real estate in downtown Baltimore and added key executives to select new partners and product lines and support the explosive growth," said Peter Groop, President and CEO of Fusion Sales Partners. "Gary Rader has joined us as EVP of Business Development and brings over 20 years of business development and sales experience as well as operational management knowledge gained at Alliance Consulting and Keane. Charlene Grabowski has joined us as VP of Operations/GE and brings years of sales and senior management experience in building back offices to provide top-level support from her roles at GE Healthcare and Intuit. Lastly, Michael Persiano has joined us as VP of Marketing

and has over 20 years of experience building markets for CSC, DecisionOne, and Lockheed." added Groop. "Fusion is taking the necessary actions to secure

its place as an industry leader."

"Many CEOs wonder if they are getting the best possible ROI on their sales force investment. Until a few years ago, they had little choice. But times have changed. The unbundling of corporate services is continuing at a rapid pace. A few years ago, outsourcing a sales force was a novelty," said Gerhard Gschwandtner, Publisher of Selling Power magazine. "Today it has become a trend that enjoys a 20 percent annual growth rate. Research shows that supplementing a sales force with the right partner can boost sales while cutting costs. Fusion's unique business model trades fixed costs for variable costs. Their clients reap the benefit of only paying a commission for what Fusion sells."

"There is a growing recognition among top executives that direct sales are the key to driving growth. With limitations in fixed costs, many organizations are finding it difficult to fuel revenue growth because of head count restraints," said Gary Rader, EVP of Business Development at Fusion Sales Partners. "Fusion provides an alternative by enabling its partners to rapidly place 'feet on the street' and mitigate financial risk by transforming the company's fixed costs into variable costs using our model."

About Fusion Sales Partners

Fusion Sales Partners is a leading provider of high-performance sales teams for the Fortune 1000 and Global 500 elite. By exploiting its sales engine to gain competitive advantage in partners' targeted markets, Fusion acts as an extension of your sales force and integrates with existing sales teams to intelligently accelerate the pursuit of market dominance and build profitability.

Fusion's results-oriented, entrepreneurial sales teams are focused on and rewarded for increasing our partner's market share. All sales resources are strategically integrated with existing sales channels to mitigate channel conflicts and optimize productivity. Our financial success hinges on our partner's success. To learn how Fusion can reenergize sales performance and intelligently accelerate the pursuit of market dominance, contact us at 800-456-7383. In 2004, Inc. Magazine referred to Fusion as "The Ultimate Sales Force." Fusion is the proud winner of the 2003 Ernst & Young Entrepreneur of the Year Award.

To learn more about Fusion's service offerings and typical sales force applications for the Fortune 1000 and Global 500, visit our new Website at www.fusionsalespartners.com.